

KIM CRAIG

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/// EDUCATION //////////////////////////////////////

PhD Sociocultural Anthropology
Brandeis University · Waltham, MA · (2020 - present)
GPA: 4.0 · Advisor: Sarah Lamb

MA + PhD Sociocultural Anthropology
SUNY Binghamton · Binghamton, NY · (2018 - 2020)
GPA: 3.95 · Advisor: Joshua Reno
THESIS : "Origin Trail" · 16 minute geonarrative documentary on the immigration story of a dying man

B.F.A. Film and Television (focus in documentary film)
Savannah College of Art & Design · Savannah, GA · (2003 - 2007)
GPA: 3.75 · Magna Cum Laude · Advisor : Michael Jackson Chaney
THESIS : "Sunlight and Babies" · 13 min documentary on the nomadic lifestyle of truck drivers

/// EMPLOYMENT HISTORY //////////////////////////////////////

2020 - (present) **Teaching Assistant** · Brandeis University · Waltham, MA
IGS 138A *China in the World* with Dr. Elanah Uretsky (Spring 2022)
ANTH 144A *Anthropology of Gender* with Dr. Sarah Lamb (Spring 2022)
ANTH 111A *Aging in Cross-Cultural Perspective* with Dr. Sarah Lamb (Fall 2021)
ANTH 1A *Intro Comp Study of Human Societies* with Dr. Elizabeth Ferry (Spring 2021)
ANTH 1A *Intro Comp Study of Human Societies* with Dr. Jonathan Anjaria (Fall 2020)

2012 - (present) **Freelance Graphic Designer** · (remote)
Sukaina Hirji (personal academic website) www.sukaina-hirji.com created via Wix
Kim Craig (personal academic website) www.kim-craig.com created via Wix
Making Sweet Tea (official film website) www.makingsweettea.com created via Squarespace
Sierra Vista Growers (business website) www.sierravistagrowers.net maintained via Drupal
Get Organized Already (business website) www.getorganizedalready.com created via Wordpress

2018 - 2020 **Teaching Assistant** · SUNY Binghamton · Binghamton, NY
ANTH 118 *Linguistic Structures* with Dr. Douglas Glick (Spring 2019 +Spring 2020)
ANTH 243 *Medical Anthropology* with Dr. Deborah Schechter (Fall 2018)

2012 – 2019 **Virtual Assistant** · Get Organized Already · (remote)
Conducted Basic admin duties, maintained company website, created social media content

2016 – 2018 **Marketing and Social Media Strategist** · Sierra Vista Growers · (remote)
Created and ran ads, organized events, maintained and updated website, ran social media

2011 – 2017 **Professional Organizer** · (freelance) · MD,CA, VA & NM
De-cluttered and implemented systems of organization for commercial and residential spaces

- 2013 – 2014 **Foreign Language Instructor** · EF – English First · Beijing, China
Taught and tested business English to adult students of varied skill levels
- 2012 – 2013 **TOEFL Test Prep Instructor** · Tokers TOEFL Prep Academy · Los Angeles, CA
Taught and tested three levels of TOEFL test-taking strategies to adult students
- 2012 - 2013 **English Language Instructor** · Wilshire Language Academy · Los Angeles, CA
Taught and created original material for intermediate ESL classes to adults
- 2011 **Web Content Specialist** · InterStaffing Services · Melbourne, VIC, AU
Executed multiple web-based assignments for several Australian companies
- 2011 **English Language Tutor** · (private lessons) · Melbourne, VIC, AU
Taught and created original material for ESL business professionals working abroad
- 2010 **English Language Instructor** · Nobel University · Los Angeles, CA
Taught and created original materials in conversational English for adult students
- 2009 – 2010 **English Language Instructor** · Montessori Int. School · Seoul, South Korea
Taught Art, Science, and English to elementary students using the Montessori method
- 2008 – 2009 **English Language Instructor** · Pagoda Junior · Goyang, South Korea
Taught speaking classes to elementary and middle school students
- 2007 – 2008 **Office Manager** · Limbo Films · Portland, OR
Manufactured promotional materials, edited reels, and performed clerical duties

///RESEARCH EXPERIENCE //////////////////////////////////////

- 2022 **Researcher** · Brandeis University · Lao Cai, Vietnam
Started preliminary research for my dissertation project on Chinese bachelor and the migration of Vietnamese brides across the border.
Project: *21st Century Guanggun*
Research Lead: Kim Craig
- 2021 - 2022 **Research Coordinator** · Brandeis University · Waltham, MA
Guided a research assistant in a four-week environmental scan of Chinese Social media on the topic of rural Chinese bachelors.
Project: *21st Century Guanggun*
Research Lead: Kim Craig
- 2021 - 2022 **Research Coordinator** · Carnegie Mellon Fellowship · Waltham, MA
Coordinated two research assistants to conduct interviews, transcribe and code data
Project: *Successful Aging's Global Moment: Visions and Dilemmas of Aging Well*
Primary Investigator: Dr. Sarah Lamb
- 2021 **UX Researcher** · Veteran Affairs · Brandeis University · Waltham, MA
Conducted a website environmental scan of the V.A.'s E.H.R.M. Initiative and reported findings
Project: *VA Users Awareness of the Incoming E.H.R.M. Initiative*

Primary Investigator: Dr. Gemmae Fix

2021 **UX Researcher** · Brandeis Library · Waltham, MA

Conducted and analyzed semi-structured interviews with eight graduate students on their opinions of their university's library and reported findings

Project: *What role does the Brandeis Library serve in the lives of its graduate students?*

Lead Researcher: Kim Craig

2020 **Research Assistant** · Carnegie Mellon Fellowship · Waltham, MA

Assisting transcribing and coding audio interviews for

Project: *Successful Aging's Global Moment: Visions and Dilemmas of Aging Well*

Primary Investigator: Dr. Sarah Lamb

2019 **Research Assistant** · Dr. Ralph Garruto · Binghamton University · Binghamton, NY

Assisted in summer grant writing for research on Lyme and other tick-borne illnesses

Primary Investigator: Dr. Ralph Garruto

2016 **Research Assistant** · University of Pennsylvania · Philadelphia, PA

Assisted then PhD candidate in coding data and interviews for her dissertation project

Project: *Brothers in Grief: The Stages of Grieving for a School and its Students Following Three Shooting Deaths of Black Teenage Boys*

Research Lead: Dr. Nora Gross

2007 **Research Coordinator** · Savannah College of Art and Design · Savannah, GA

Lead a small team of researchers in a six month visual ethnography of a truck stop in Georgia

Project: *Sunlight & Babies*

Research Lead: Kim Craig

///SELECTED FILM EXPERIENCE////////////////////////////////////

WEB MEDIA

Director - *GroWild* Promotional Series (2017)

Sierra Vista Growers · La Union, NM

Producer / Editor - *The Clutter Challenge* Series (2017)

Get Organized Already · Los Angeles, CA

FEATURE FILMS

Post Production Consultant - *Sweet Tea* (2018)

University of Pennsylvania · Philadelphia, PA

Set Dresser - *Beasts of the Southern Wild* (2012)

Fox Searchlight & Court 13 Productions · Montegut, LA

Production Assistant - *Sunday in The Middle of Nowhere* (2004)

Skibo Film Productions · Chicago, IL

MUSIC VIDEOS

Director - *Love and Money* by Freddy Fudd Pucker (2011)

Mind Ajar Productions · Melbourne, Australia

Director / Editor - *Snow Drifts* by The Literallies (2009)

Mind Ajar Productions · Seoul, South Korea

COMMERCIALS

Production Assistant - Oregon Lotto : *Poplar Farm* (2008)
Limbo Films Productions · Portland, OR

SHORT FILMS

Producer / Director / Editor - *Imaginary Guanggun* (2021)
Brandeis University · Waltham, MA

Producer / Director / Editor - *Origin Trail* (2020)
SUNY Binghamton · Binghamton, NY

Producer / Director / Editor - *The Sleeping Baker of the Luberon* (2018)
Savannahs College of Art and Design Alumni Atelier · Lacoste, France

Associate Producer / Co-Editor – *Nady's Yurapari Stereo* (2018)
University of Pennsylvania · Philadelphia, PA

Producer / Director / Editor - *Sunlight and Babies* (2007)
Mind Ajar Productions · Savannah, GA

Director / Producer - *The American Glorification of Unique Personalities* (2006)
Mind Ajar Productions · Savannah, GA

Producer / Director / Editor - *Expect Less* (2006)
Mind Ajar Productions · Savannah, GA

///LANGUAGE EXPERIENCE////////////////////////////////////

ENGLISH - Fluent

MANDARIN - Intermediate

FRENCH - Beginner

KOREAN - Beginner

SEMESTER ABROAD PROGRAM

Savannah College of Art and Design · Lacoste, France · Spring 2005

LANGUAGE EDUCATION

Continuing Chinese Course · Brandeis University · 2021 - 2022

Summer Intensive Program: Mandarin · Indiana University · 2020

Chinese Private Lessons · Binghamton, NY · 2018 - 2020

· Las Cruces, NM · 2017 - 2018

· Beijing, China · 2013 - 2014

Korean Private Lessons · Seoul, South Korea · 2008 - 2010

French I-IV · Minooka Community High School · 1999 - 2003

LANGUAGE PROFICIENCY TESTS

HSK 1 · Mandarin Chinese · Spring 2014

HSK 2 · Mandarin Chinese · Winter 2018

HSK 3 · Mandarin Chinese · Winter 2019

/// RESIDENCIES //////////////////////////////////////

2018 **SCAD Alumni Atelier** · Lacoste, France · Spring 2018
Researched, illustrated and published a 60-page children's book
Project: *The Sleeping Baker of the Luberon*
Collaboration with Erin Staub

/// CONFERENCES & WORKSHOPS //////////////////////////////////////

2022 **Brandeis Social Science PhD Writing Retreat** · Tamworth, NH · Spring 2022
Organized and ran a five-day writing intensive workshop with seven PhD students from Brandeis' Anthropology and Sociology departments

2021 **ADX: Anthropology Design Exhibition** · The New School, NY · Spring 2021
Presented Master's thesis film as part of their virtual exhibition and symposium
Project: *Origin Trail* (2020)

/// AWARDS //////////////////////////////////////

2022 **Graduate Student Writing Retreat Grant** (\$4,000) · Mandel Center · Brandeis University

2022 **GSAS PhD Research Award** (\$800) · Brandeis University

2021 **Anthropology Department GTR Grant** (\$985) · Brandeis University

2021 **Connected PhD Grant** (\$5,964.55) · Brandeis University

2020 - 2025 **Teaching Assistantship + Tuition Award** · Brandeis University

2018 - 2020 **Teaching Assistantship + Tuition Scholarship** · SUNY Binghamton

2008 **"Director's Citation Award"** for *Sunlight and Babies* · Black Maria Film Festival
"Official Selection" for *Sunlight and Babies* · Cannes Short Circuit Film Festival
"Official Selection" for *Sunlight and Babies* · Stuttgart International Film Festival

2007 **"Best Undergraduate Documentary Film"** for *Sunlight and Babies* · SCADemy Awards
"Best Documentary Film" for *Sunlight and Babies* · Student Films Across America

2006 **"Best Documentary Film"** for *American Glorification...* · Student Films Across America

2003 - 2007 **Dean's List** · Savannah College of Art & Design · Savannah, GA

2003 - 2007 **Academic Scholarship Award** · Savannah College of Art & Design · Savannah, GA

1999 - 2003 **National Honor Society** · Minooka Community High School · Minooka, IL

2002 - 2003 **French National Honor Society** · Minooka Community High School · Minooka, IL

///VOLUNTEER EXPERIENCE//////////

2014 **HelpX: San Marici de Calc Intentional Community** · Banyoles, Spain
 Operated as farm hand, childcare provider, and assisted with construction of a composting toilet system

2012 **HelpX: Cob Home Building Project** · Tumbaco, Ecuador
 Assisted building an earthen home that was constructed with all-natural materials

2009 - 2010 **Samdong Boystown** · Seoul, South Korea
 Taught weekly English classes to a group of 9-year-old boys living at an orphanage

2007 - 2008 **Cascade AIDS Project** · Portland, OR
 Assisted in fundraising events for the organization

///SOFTWARE PROFICIENCY//////////

<p>Communication Tools</p> <ul style="list-style-type: none"> • Slack • Google Hangouts • Zoom • Mailchimp 	<p>Social Media</p> <ul style="list-style-type: none"> • Twitter • Instagram • Facebook • TikTok • Hootsuite • Buffer 	<p>Spreadsheets</p> <ul style="list-style-type: none"> • Google Sheets • Microsoft Excel
<p>Film Editing</p> <ul style="list-style-type: none"> • Avid Pro • Adobe Premiere Pro • Adobe After Effects 	<p>Presentation Tools</p> <ul style="list-style-type: none"> • Microsoft Powerpoint • Google Slides 	<p>Word Processing & Publishing</p> <ul style="list-style-type: none"> • Microsoft Office Suite • Google Docs
<p>Computer Programming & Web Design</p> <ul style="list-style-type: none"> • Drupal • Dreamweaver • Wordpress • Wix • Squarespace 	<p>Transcription & Coding</p> <ul style="list-style-type: none"> • Atlas.TI • Other coding software • Otter.AI • Echo 360 	<p>Graphic Design</p> <ul style="list-style-type: none"> • Adobe Indesign • Adobe Photoshop • Adobe Illustrator • Canva

///SKILLS//////////

- Excellent interpersonal skills ranging from young children to adults
- Computer savvy with a basic knowledge of most design software
- Highly skilled in the organization of people, objects, and schedules
- A keen understanding of the value of teamwork and collaboration from working on numerous films
- Able to adapt easily to new environments having lived in so many places

///INTERESTS//////////

Anthropology, Education, Organization, Filmmaking, Photography and Illustration